

<b>SUBJECT:</b>	Car Park Strategy
<b>REPORT OF:</b>	Councillor Mike Smith
<b>RESPONSIBLE OFFICER</b>	Chris Marchant Head of Environment
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<b>WARD/S AFFECTED</b>	All Chiltern

## 1. Purpose of Report

- 1.1 To present Members with a car park strategy for consideration for Chiltern District.

### RECOMMENDATIONS

1. Cabinet to approve for consultation the draft five year car park strategy that sets out the Council's aim and objectives, along with associated parking operations for the District.
2. That following consultation, a revised strategy and action plan be developed and reported back to the Cabinet.

## 2a. Reason for Recommendations

- 2.1 An effective parking strategy will help to further a wide range of objectives such as, economic vitality of Towns and Villages in the District of Chiltern.

## 2. Content of Report

### Strategy

- 3.1 Introducing a car park strategy enables us to openly set out our aims in respect of off street parking in Chiltern, along with the action we propose to take to ensure the car parks meet the needs of the local community. Consultation also enables us to engage with customers and receive feedback to ensure the final document is agreeable to the majority.
- 3.2 The proposed strategy (attached at Appendix A), sets out CDC's objectives for car parking in the District. This includes supply and demand, car park maintenance, parking charges/season tickets, parking for specialists groups etc.
- 3.3 The strategy also shows that we recognise our customers and thus are able to set objectives that are appropriate, relevant, and beneficial to the residents and local businesses in the area.
- 3.4 In addition, the strategy sets out management of the car parks, along with the enforcement action taken to ensure the parking regulations are adhered.

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- 3.5 To enable customers to have a better understanding of the legalities to introduce/amend parking restrictions, an overview of the legal process has been provided.
  - 3.6 Parking is a sensitive issue, particularly the enforcement side. A key element to reduce any misconceptions and promote a fair and consistent approach for all is transparency. This is a key priority for the Department for Communities and Local Government (DCLG)

#### Parking Report

- 3.7 Currently, there is no mandatory requirement for local authorities to produce an annual parking report, although it is good practise to have one in place. The Operational Guidance for parking enforcement suggests as such.
- 3.8 Attached at Appendix B is the 2016/17 annual parking report for CDC. The report provides statistical information in relation to parking fines for the year to which the report refers. This includes the number of appeals received in respect of parking fines, the number of fines cancelled due to an appeal, and debt recovery information. The report also provides current information in respect of the car park provision, this includes, parking tariffs, season ticket prices etc.
- 3.9 The vision is for the parking report to sit alongside the strategy and provide the detail element. This removes the need for the strategy to be updated during the life of the document, should any changes occur on the car parks, and acknowledges DCLG's request for transparency.
- 3.10 The general period for publicising parking reports is six months after the financial year to which the performance statistics refer. Publishing the data at the same time each year enables true year on year comparisons.

### **3. Consultation**

- 4.1 If agreed, consultation will commence with Bucks County Council as the highway authority, Thames Valley Police, and the Parish Councils. Notices will also be placed in the car parks.

### **4. Options**

- 5.1 Take the decision not to have a car park strategy.
- 5.2 Approve the strategy in its existing format and agree for consultation to commence.
- 5.3 Approve the strategy in principle, but in a different format, so detail in respect of tariffs etc. are included in the one document. The downside to this option is that as changes occur, the strategy would become dated and regularly require updating.

**5. Corporate Implications**

6.1 Legal Implications

The purpose of the document is to clarify the Council’s car parking policy and thereby reduce the risk of a challenge to future decisions regarding the car park estate.

6.2 Financial Implications

There are no known financial implications to introducing the car park strategy.

**6. Links to Council Policy Objectives**

7.1 CDC’s car parks contribute to the Council’s medium term aim of planning for a thriving and sustainable District, with vibrant towns and villages.

7.2 This matter also contributes towards the Council’s aim to deliver value for money services driven by customer and community needs.

**7. Next Step**

8.1 If the recommendations are agreed officers will commence consultation to implement the strategy

<p><b>Background</b></p> <p><b>Papers:</b></p>	<p>None other than those referred to in this report</p>
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